

Brand Champion Initiative
3.13.14 – Customer Service
Agenda

- Welcome
- Result of LSC graphic voting -- Russ
 - Next stage: make modifications
 - Add text only “graphic”
 - Send to student body tomorrow through Wed after spring break for voting.
 - Final logo chosen from Student body vote by Wed after spring break
- Discussion on BCI forum
- **Homework: Poll for themes** – Russ
 - We will open up to entire LSC for voting, just like “graphic”
- LSC Guidebook
 - Departmental Sections
 - Set up meetings with each BC, Dept. Director and Doni
 - **Purpose: solidify what to go in each departmental section of guidebook**
 - **Meetings during spring break if possible**
 - **Finalize meetings by Friday after spring book**
 - Department directors will make sure each section is updated bi-annually
- Customer Service
 - What things does your department need?
 - We are planning on the following
 - Brochure that highlights all building features
 - With slot to add specific info for your dept.
 - Custom notepads on short runs (min. 1 pad) – Russ
 - Esignatures
 - Initial guidebook
 - **What else? Please let us know during BCI director meetings with Doni**